



This section is intended to make sharing campaign messaging through social media channels cohesive and simplistic with sample messaging based on target audience and a variety of graphic images to accompany text.

Hashtag: #GHKnowGoProvideGrow

Sample Messages

Target Audience: Community At-Large

- 🔊 Investing in our future starts with early learning!
- 💡 Know: The first five years shape a child's future.
- 🚀 Go: Learn how early learning strengthens our community.
- 👉 Provide: Support programs that help families and kids.
- 🌱 Grow: A thriving community begins with strong early foundations.
- 🔗 Learn more: www.ghelc.org

#GHKnowGoProvideGrow

Image: sample_image_1

Target Audience: Community At-Large

- 🏠 Strong communities start with strong beginnings! 🏠
- 💡 Know: Kids who access early learning do better in school and life.
- 🚀 Go: Discover local programs that support young children.
- 👉 Provide: Volunteer, donate, or spread the word!
- 🌱 Grow: When children thrive, our entire community benefits.
- 🔗 Learn more: www.ghelc.org

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Image: sample_image_2

Social Media Messaging + Graphics Continued



Hashtag: #GHKnowGoProvideGrow

Sample Messages

Target Audience: Parents/Caregivers

✨ Give your child the best start in life! ✨

💡 Know: 90% of brain growth happens before age 5!

🚀 Go: Explore early learning resources near you.

👐 Provide: Read, talk, and play with your child every day.

🌱 Grow: Your child's future starts now!

🔗 Find resources: www.ghelc.org

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Image: sample_image_3

Target Audience: Parents/Caregivers

👤❤️ Parents—you've got this!

🧠 KNOW: Early moments shape your child's future.

🚀 GO: Join Connect, Play, Learn groups for fun + connection.

👐 PROVIDE: Get one-on-one support through Parents as Teachers.

🌱 GROW: Strong families = thriving kids!

🔗 Learn more: healthygh.org/parenting

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Image: sample_image_4

Social Media Messaging + Graphics Continued



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Sample Messages

Target Audience: Business Owners

A thriving workforce starts with strong early learning!

💡 **KNOW:** Employees with access to quality childcare are more productive.

🚀 **GO:** Explore family-friendly workplace policies.

👉 **PROVIDE:** Support early learning programs in your community.

🌱 **GROW:** Invest in the future workforce today!

Join us in making early learning a priority: [\[Insert Link\]](#)

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Image: [sample image 5](#)

Target Audience: Policy Makers + Advocates

🚀 Invest in Early Learning. Strengthen Our Future.

🧠 **KNOW:** Every \$1 invested in early childhood education saves \$7 in future costs.

🚀 **GO:** Prioritize policies that strengthen early learning systems.

👉 **PROVIDE:** Support funding that ensures access to quality programs for all families.

🌱 **GROW:** Higher graduation rates, lower crime, and a stronger economy benefit everyone.

🔗 Learn more: www.ghelc.org

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Image: [sample image 6](#)

Social Media Messaging + Graphics Continued



Hashtag: #GHKnowGoProvideGrow

Sample Messages

Target Audience: Parents/Caregivers

- ☀️ Every child's development is unique — and every milestone matters! ☀️
- 🧠 Know: Early connections shape learning, growth, and relationships for life.
- 🌍 Go: Families don't have to navigate this journey alone—support is nearby.
- 💬 Provide: Encourage your child's development through play, routines, and conversations.
- 🌱 Grow: With the right tools and support, children of all abilities can thrive.
- 💜 At South Sound Parent to Parent (SSP2P), families find guidance, peer support, and resources that make a difference.
- 🔗 Learn more: www.ssp2p.org

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Image: [sample_image_7](#)

Target Audience: Parents/Caregivers

- 🧠 Know: Quality child care supports healthy child development and prepares kids for success in school and beyond.
- 🌍 Go: Child Care Action Council connects families with trusted, local child care options and family support programs.
- 💬 Provide: By choosing quality care, you're giving your child safe spaces to learn, grow, and explore.
- 🌱 Grow: Strong families build strong communities!
- 💜 Find resources and support at: www.ccacwa.org

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Image: [sample_image_8](#)